

# Visitor Survey

184 RESPONSES


 **90%**  
Satisfied with  
visitor attractions

**Most Visited** The  
Brindley, Catalyst Museum,  
Norton Priory Museum

How people find out about  
Halton attractions

 **222** Family or Friends AND  
Recommendation / Word of mouth

How people find out about  
attractions in general

 **263** Internet search / Venue  
websites AND Social Media

**SPARE TIME** Visit the coast and countryside **78%**  
Visit museums **69%** and go walking **68%**

## IMPORTANT FACTORS



**80%** Price of  
admission



**78%** Ease of access  
and parking



**71%** Cleanliness of  
the venue

- **55%** view Halton as a day trip destination
- **60%** would visit more than one attraction in a day

**STRENGTHS** of Halton as a destination  
Museums, Natural Environment and Road/Motorway access



**IMPROVE** Halton as a destination  
Joint promotions and advertising, focus on History and Science, regeneration