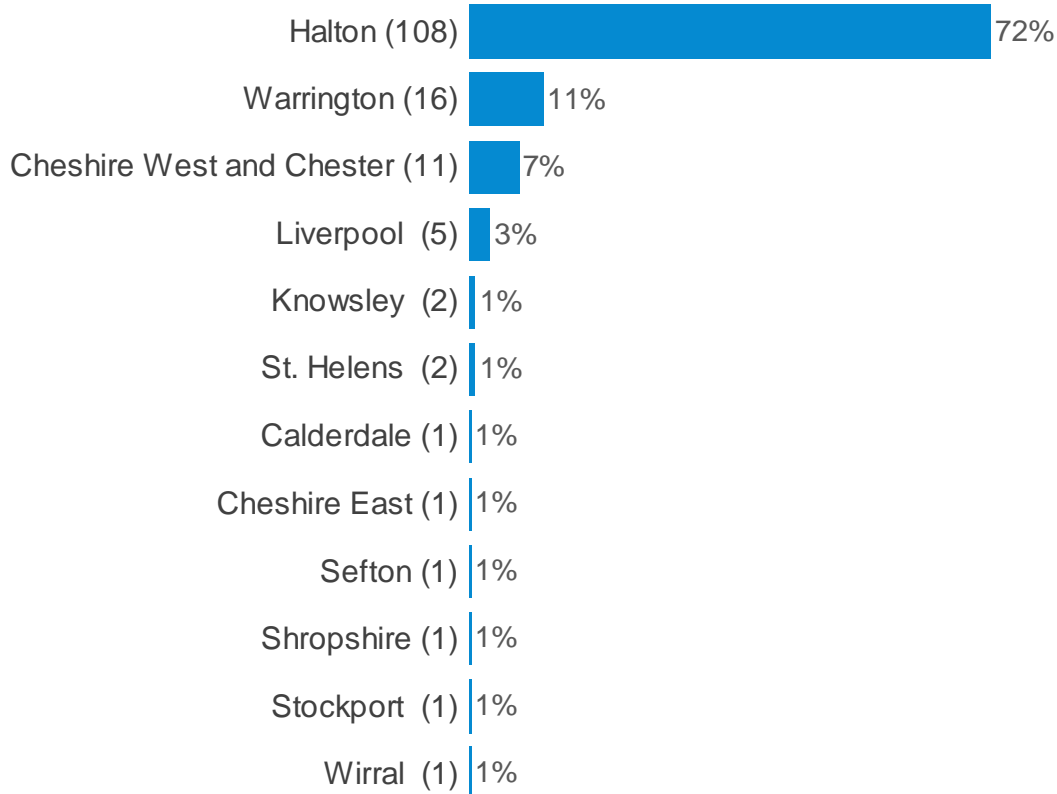


Visit Halton: December 2017 Summary Report (184 Responses)

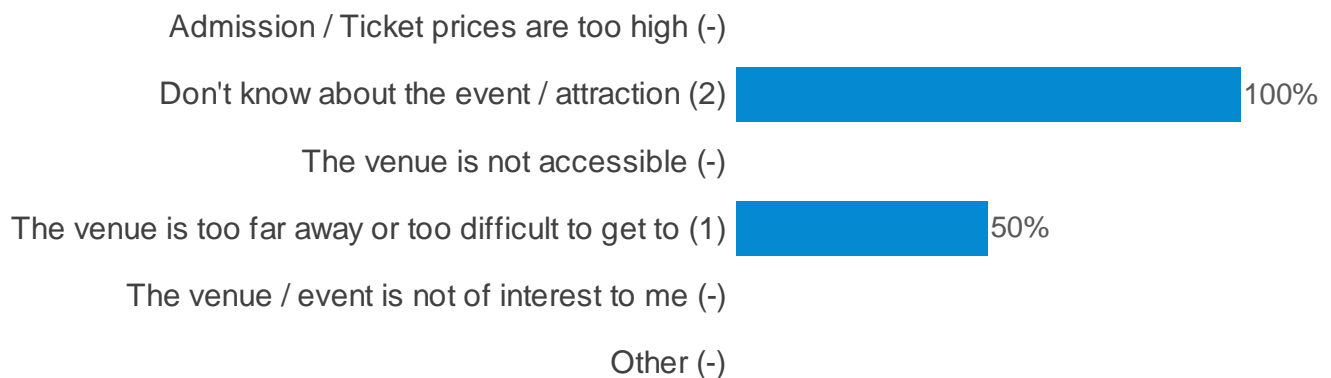
184 responses were received for this survey.

150 respondents provided a valid postcode. 72% of which have a Halton postcode.



Have never visited attractions in Halton

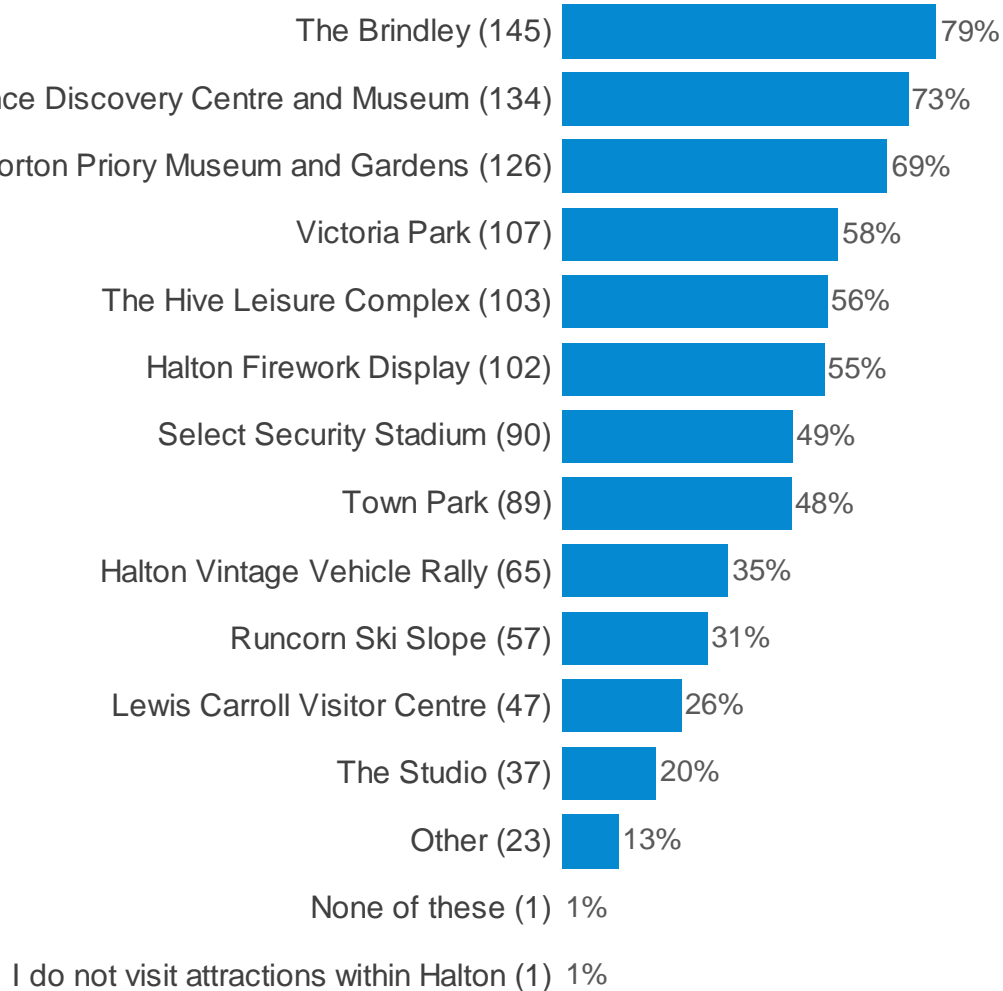
If you haven't visited any attractions within Halton, please tell us why?



Visit Halton: December 2017 Summary Report (184 Responses)

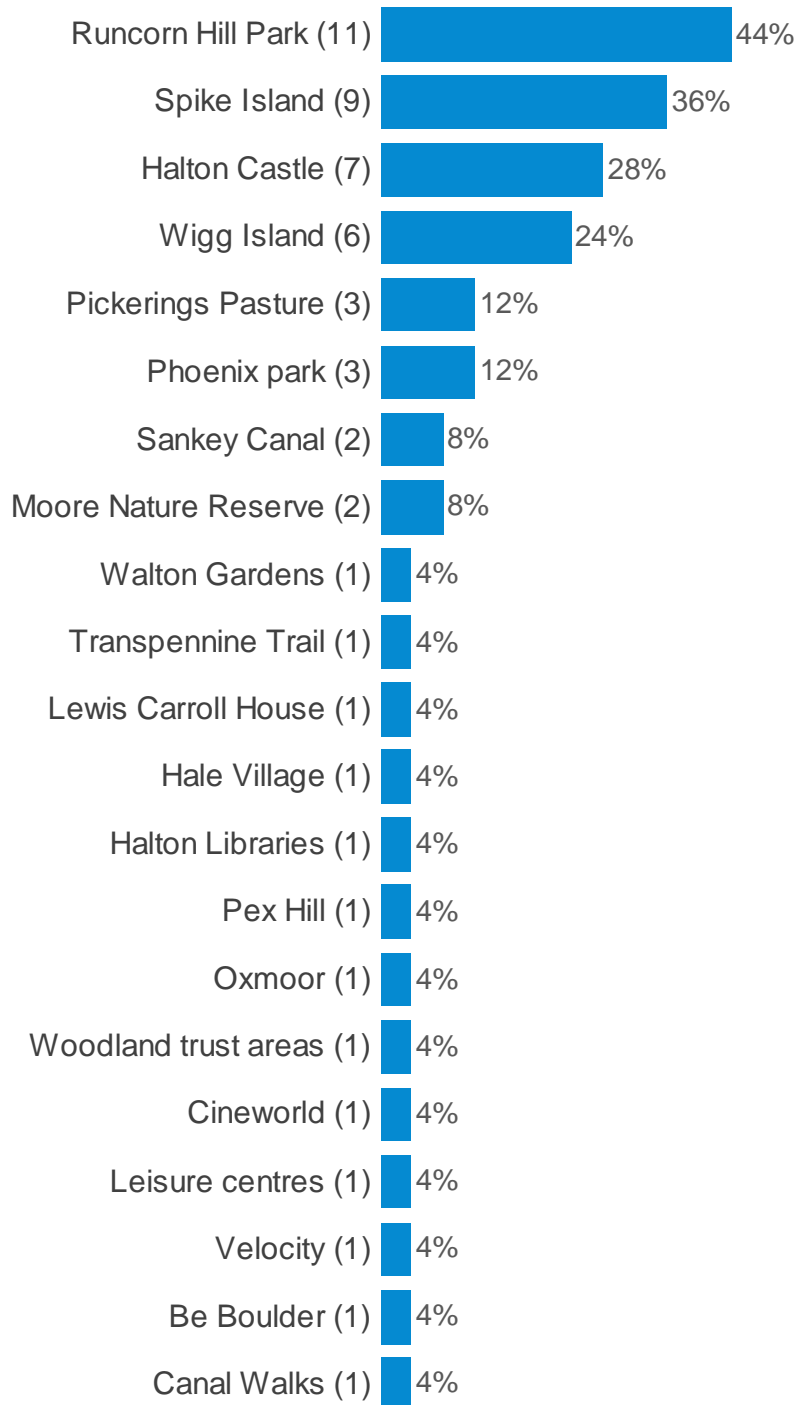
Visiting Halton

Have you ever visited any of the following attractions in Halton?



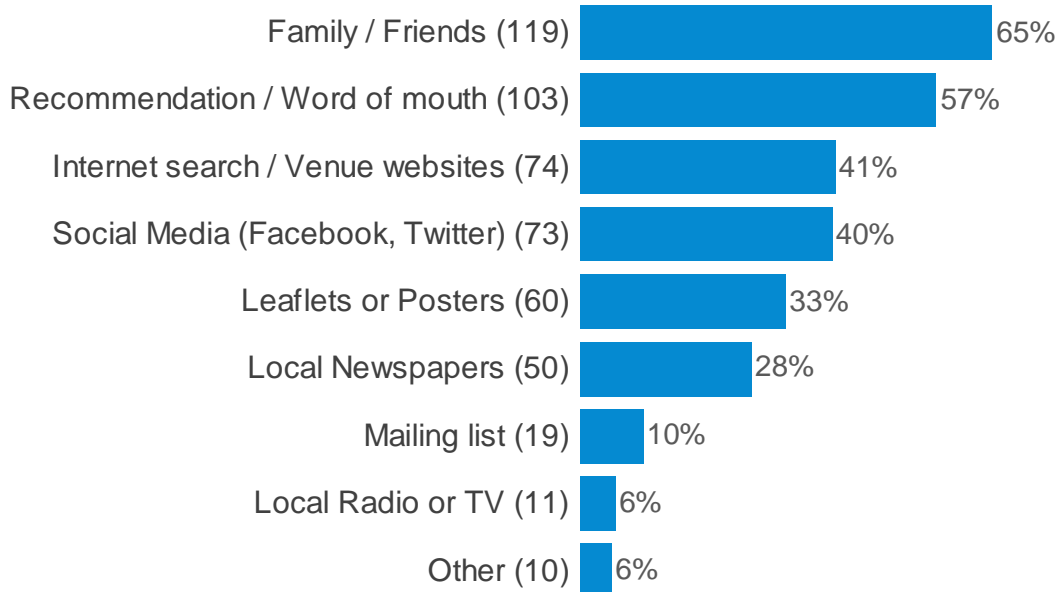
Visit Halton: December 2017 Summary Report (184 Responses)

Have you ever visited any of the following attractions in Halton? Other Comments Coded ()

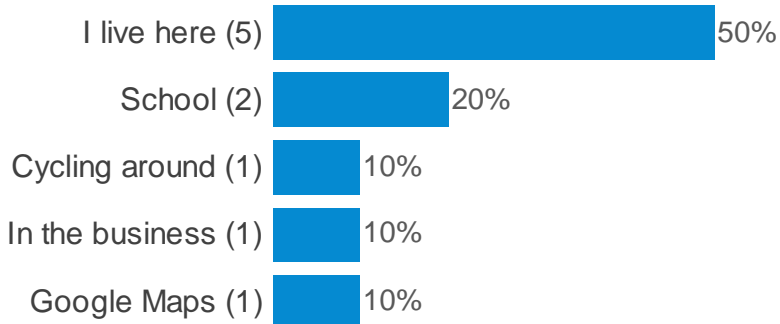


Visit Halton: December 2017 Summary Report (184 Responses)

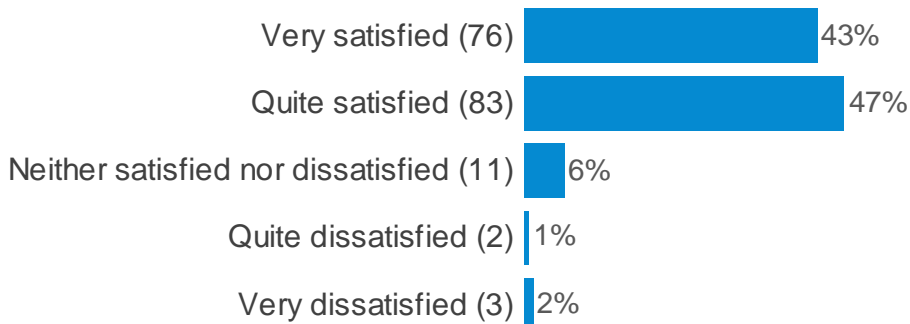
How did you find out about the attractions you have visited in Halton?



How did you find out about the attractions you have visited in Halton? Other Comments Coded ()



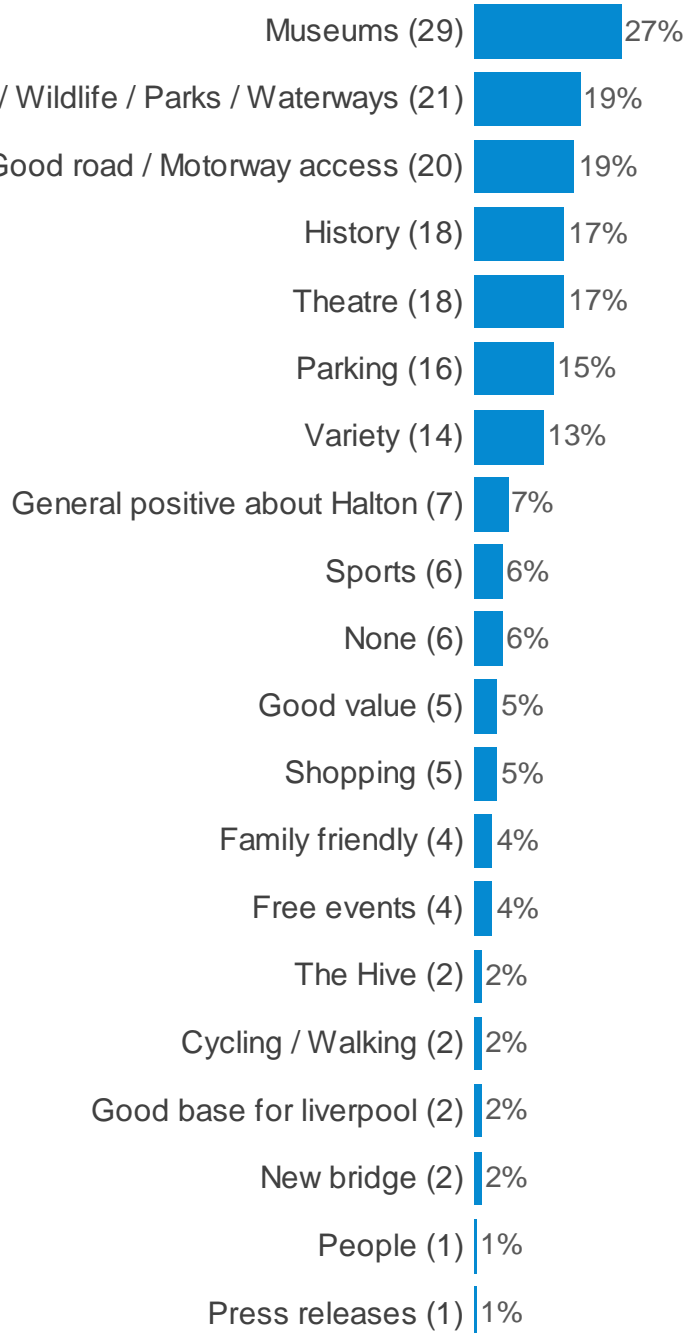
Overall how satisfied have you been with your visits to attractions in Halton?



Visit Halton: December 2017 Summary Report (184 Responses)

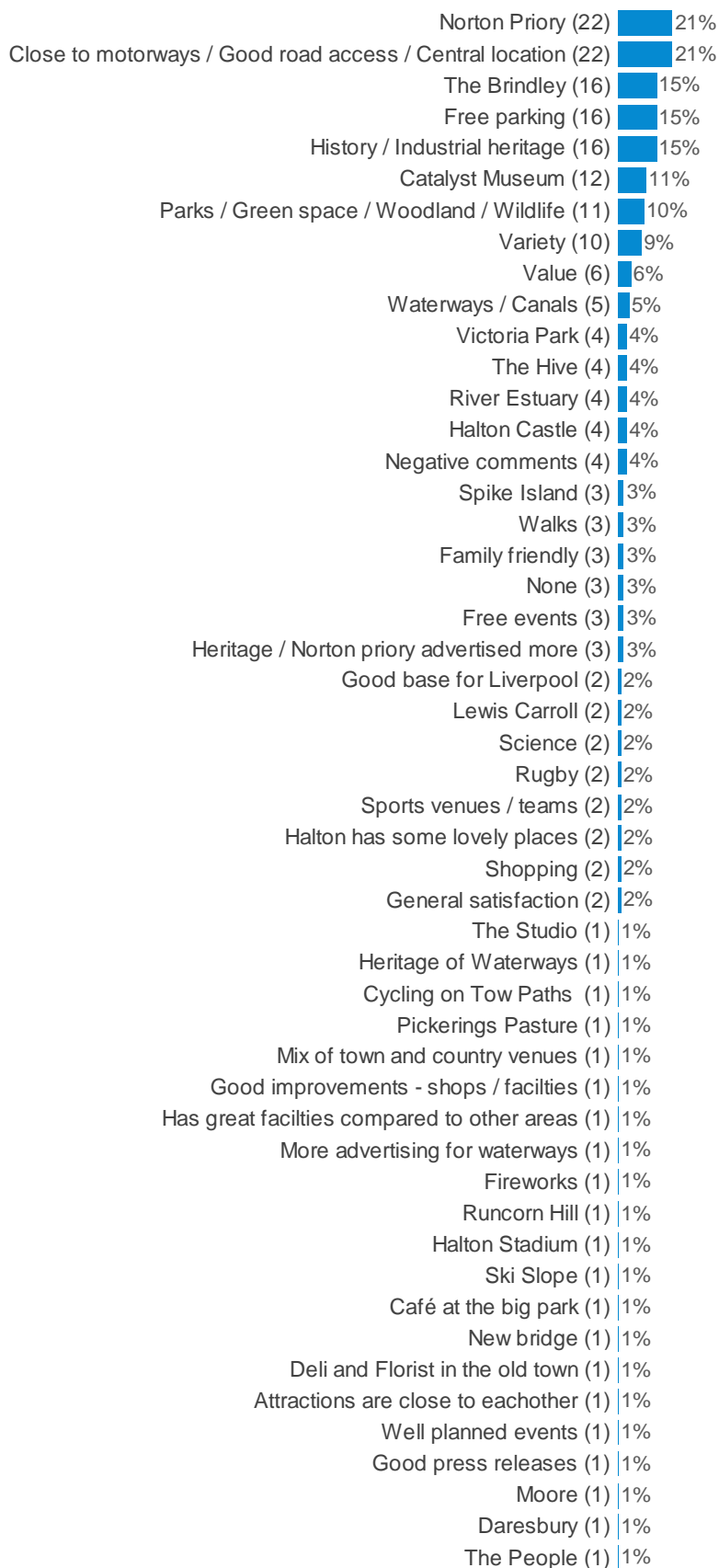
Strengths and Weaknesses of Halton as a visitor destination

What, if anything, do you think are Halton's strengths as a destination for visitors? Main Themes Coded ()



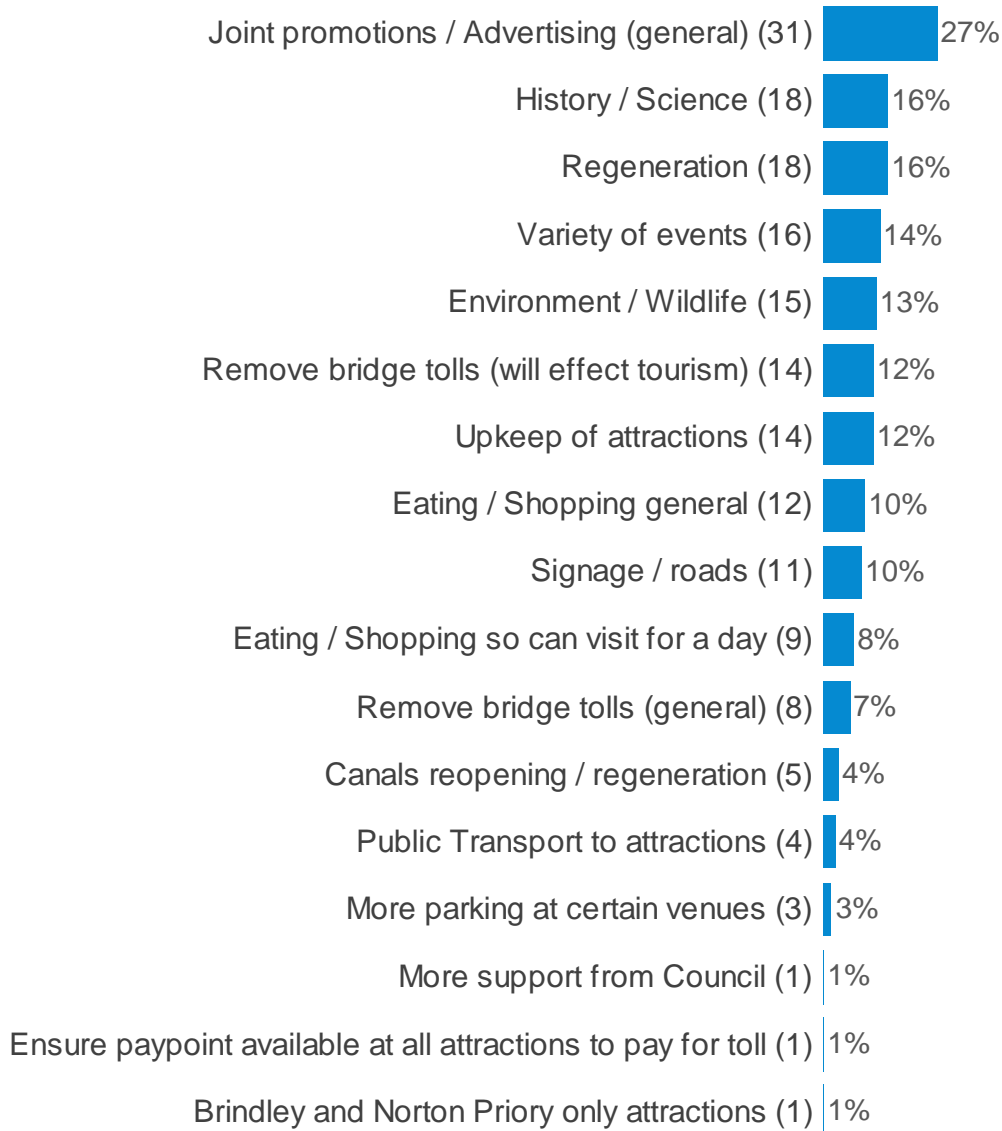
Visit Halton: December 2017 Summary Report (184 Responses)

What, if anything, do you think are Halton's strengths as a destination for visitors? Specific Themes Coded ()



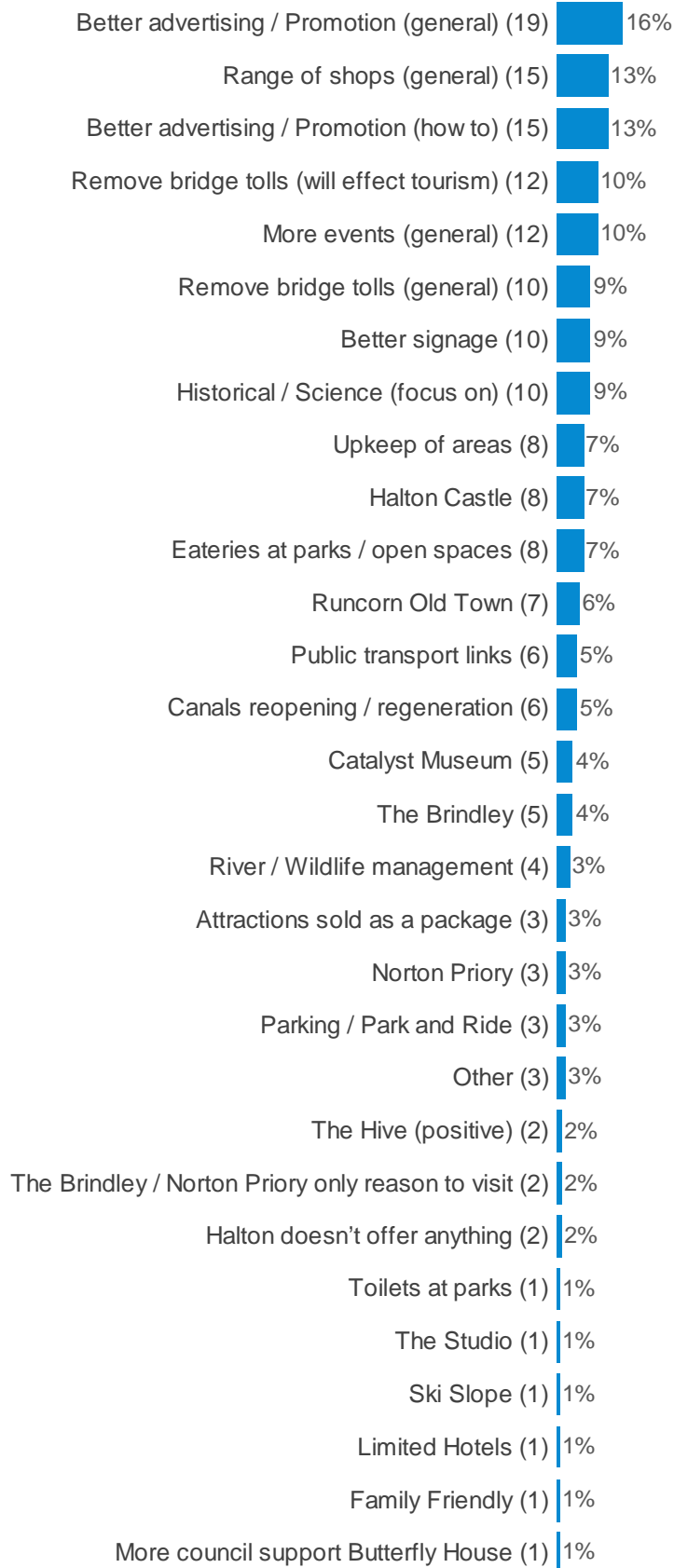
Visit Halton: December 2017 Summary Report (184 Responses)

What, if anything, could be done to improve Halton as a visitor destination? Main Themes Coded ()



Visit Halton: December 2017 Summary Report (184 Responses)

What, if anything, could be done to improve Halton as a visitor destination? Specific Themes Coded ()



Halton as a day trip destination

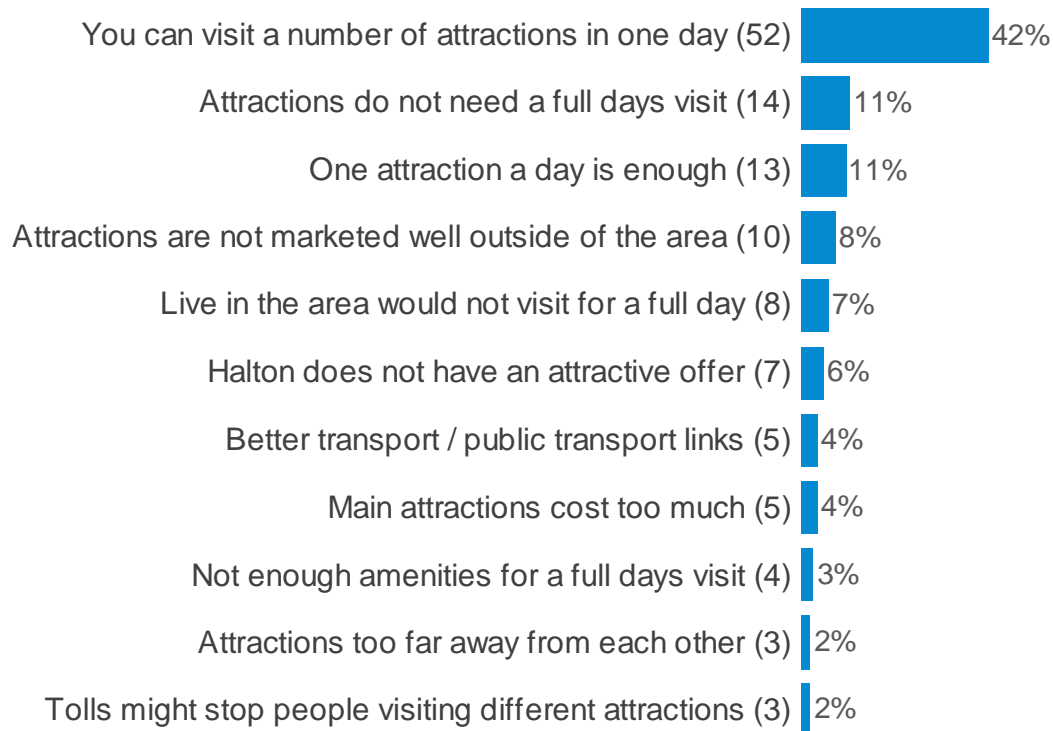
Would you consider Halton as a day trip destination?



Would you visit more than one attraction within Halton in one day?



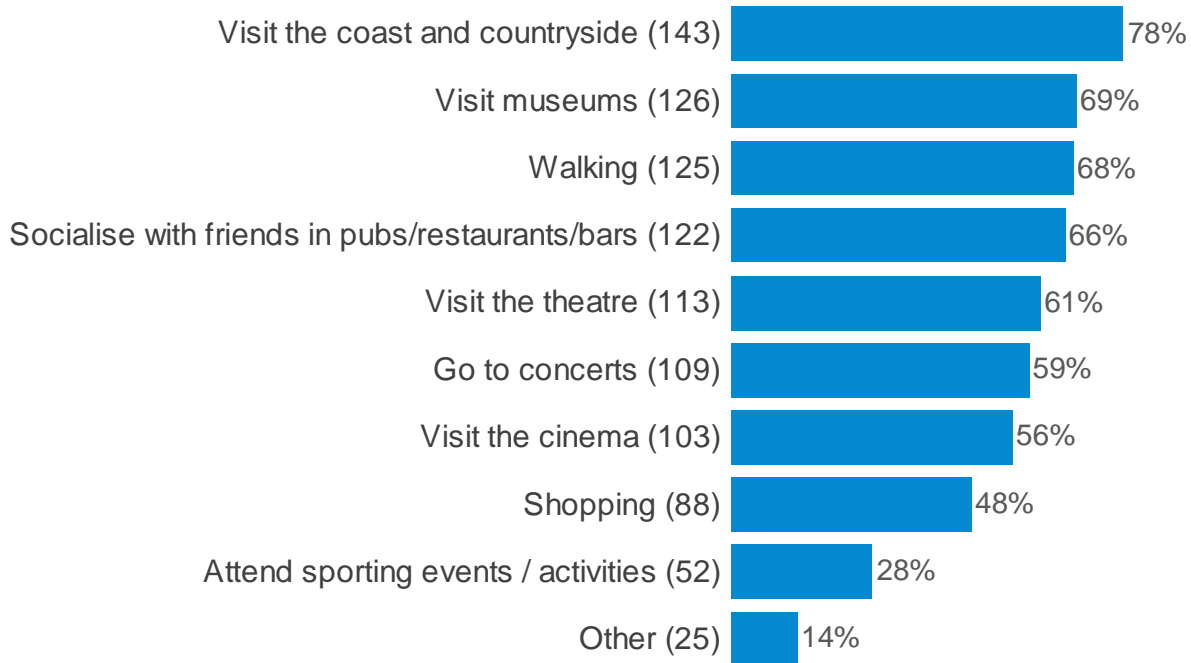
Would you consider Halton as a day trip destination / visit more than one attraction within Halton in one day? Main Themes Coded ()



Visit Halton: December 2017 Summary Report (184 Responses)

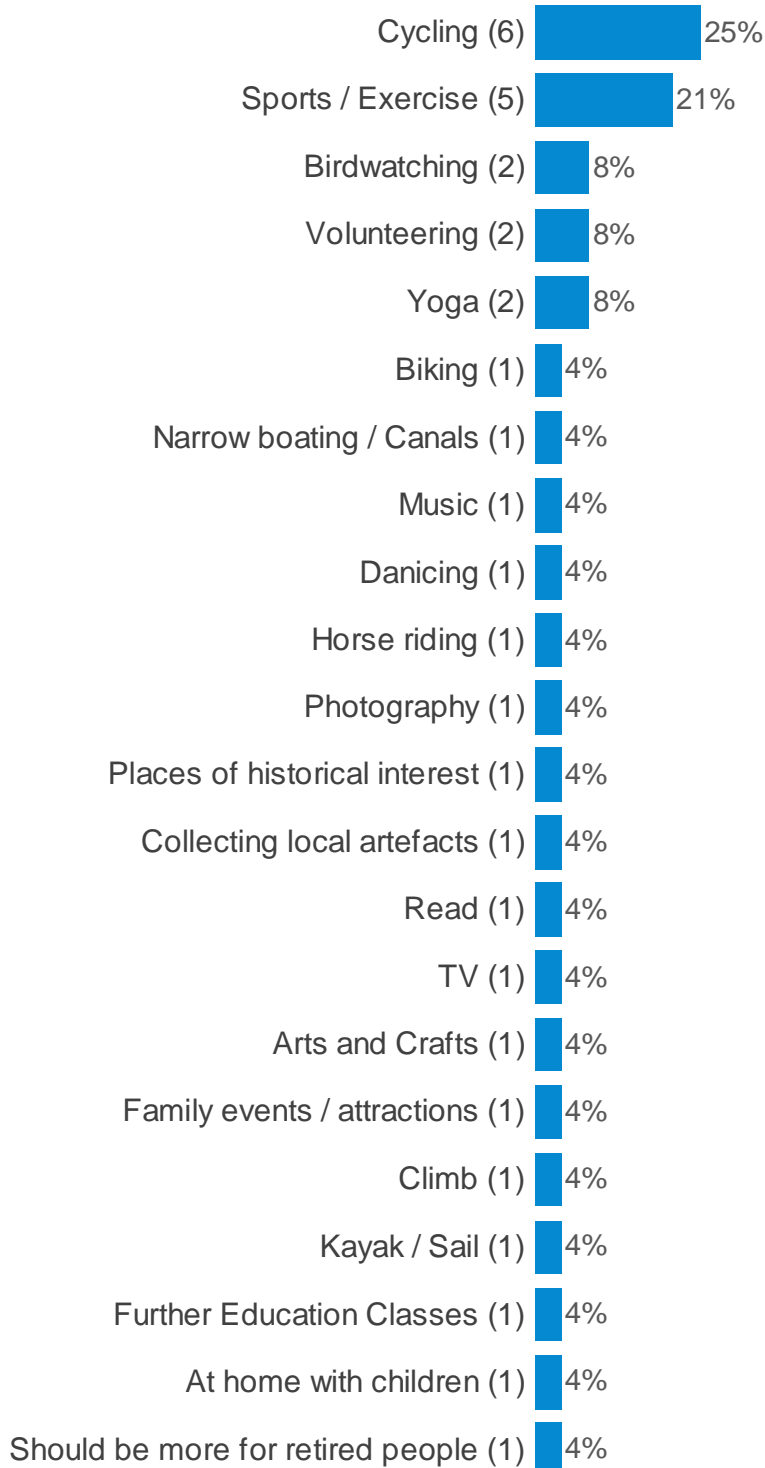
General visitor preferences

What do you like to do in your spare time?



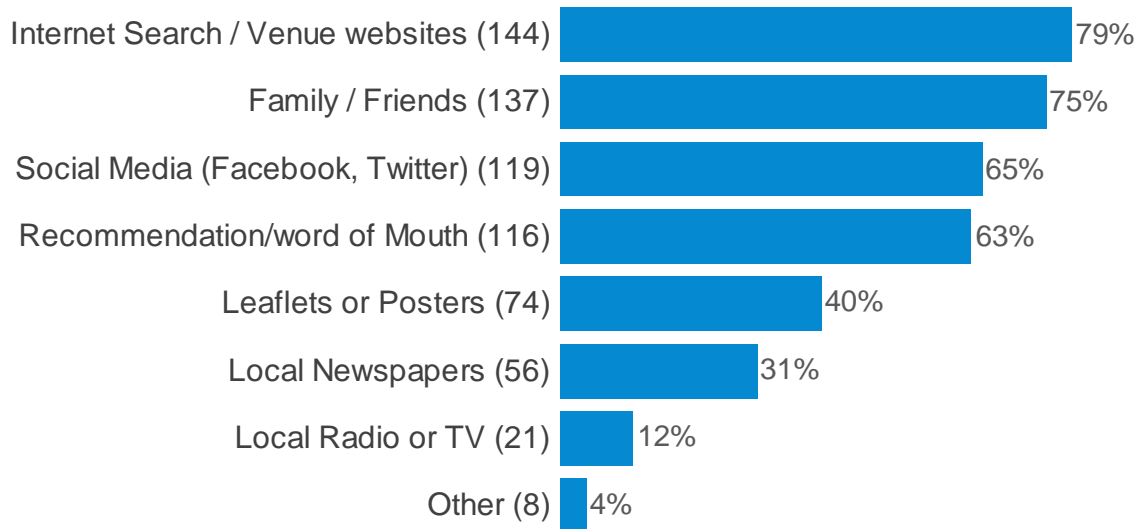
**Visit Halton: December 2017
Summary Report
(184 Responses)**

What do you like to do in your spare time? Other Comments Coded ()



Visit Halton: December 2017 Summary Report (184 Responses)

How do you find out what to do and where to go?



How do you find out what to do and where to go?

- Being a member of various local groups & societies

- Books

- Radio adverts. Specialist magazines

- Maps

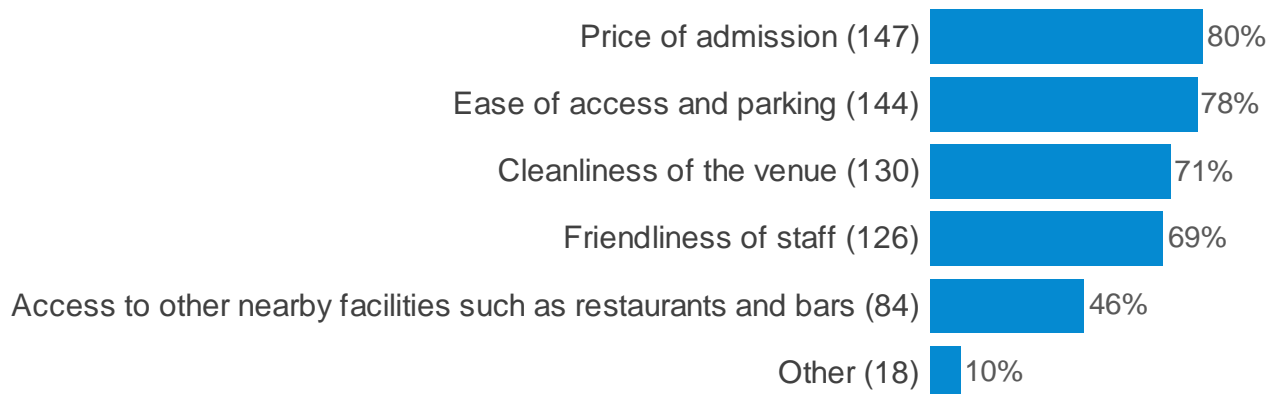
- Guidebooks

- Local knowledge

- Through local what's on guides, information on stands at rail stations, information at other museums

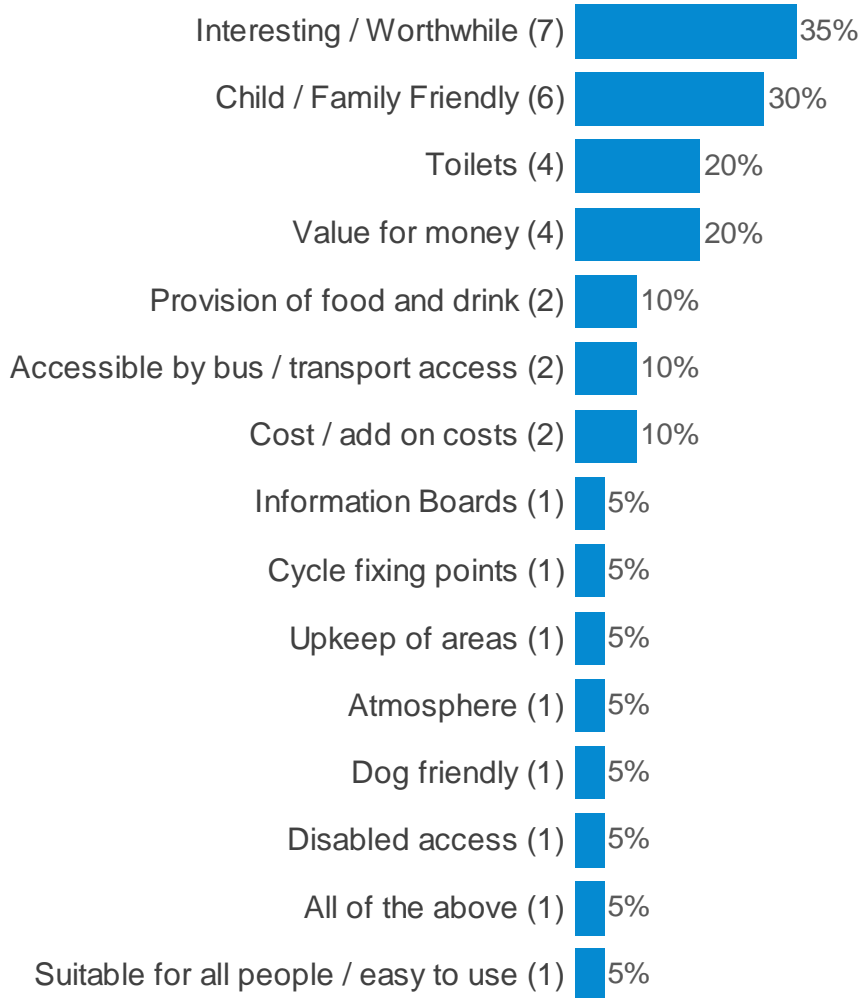
- Google maps search

What is important to you when visiting an attraction or leisure destination?

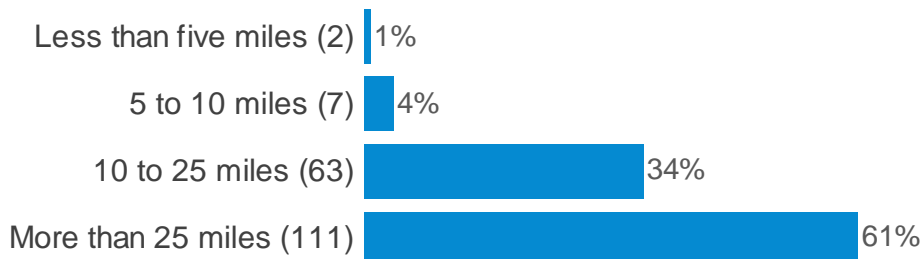


Visit Halton: December 2017 Summary Report (184 Responses)

What is important to you when visiting an attraction or leisure destination? Other Comments Coded ()



How far would you travel to visit a location for a day trip?

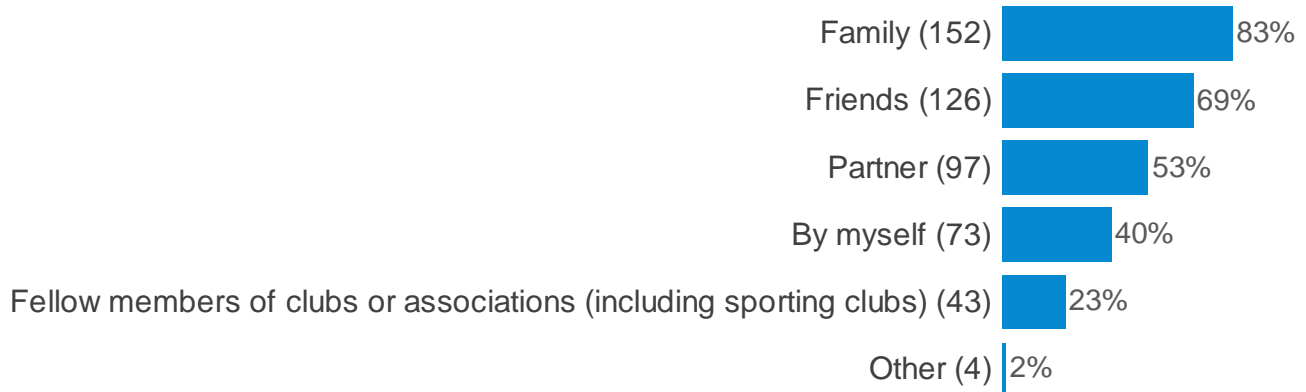


Visit Halton: December 2017 Summary Report (184 Responses)

How far would you travel to visit a location for an overnight trip?



Who do you spend your leisure time with?



Who do you spend your leisure time with?

- Member of the Halton photographic society

- The terms missing are "husband and wife" - some of us still have them, I haven't got a partner.

- Predominantly alone, but also occasionally with friends

- With my dog