

Appendix 1 – Lobbying Framework

Who?	Organisation	Why?	When	By Whom and How?
Jo Lappin	Government office	Chair of NWOP steering group, manages existing European programme	Now and quarterly	David Parr, Dick Tregoea, Wesley Rourke Meetings, letter
Derek Twigg MP	Member of Parliament	To keep informed potential champion	Now and 6 monthly	Letter, liaison meetings with Leader and Chief Executive
Mike Hall MP	Member of Parliament	To keep informed potential champion	Now and 6 monthly	Letter, liaison meetings with Leader and Chief Executive
Dave Moorcroft	The Mersey Partnership	Acting Chief Executive, oversees the CRDP, and MAP liaises on behalf of the sub-region on NWDA Strategic Investment Plan NWOP Steering Group Member	Now and quarterly	David Parr Meetings, letter
Roy Morris	The Mersey Partnership	Chairman TMP	Now and 6 monthly	Leader, Chief Executive letter
Patrick White	North West Development Agency	Director of Policy and Partnerships, will play a key role in management of European Programme	Now and quarterly	Dick Tregoea, Derek Sutton Meeting and letter
Pernille Kousgaard	North West Development Agency	Head of European Policy (As above)	Now and Quarterly	Sally McDonald, Wesley Rourke e-mail via other forums e.g. NWREP officers group
Peter White	North West Development Agency	Executive Director Infrastructure and Development will advise partners on the development of proposals	Spring 2007 and quarterly	Sally McDonald, Derek Sutton, Stephen Leng letter, as part of study tour
Paul Lakin	North West Development Agency	Head of Development will lead on the development of projects pre-approval	Spring 2007 and quarterly	Derek Sutton, Sally McDonald, Stephen Leng
North West Development Agency board members	North West Development Agency	NWDA Board members approve NWDA funding likely to be a match funding provider	Summer 2007 and 6 monthly	Leader, Chief Executive letter

		and will take a proactive role as the managing authority		
Councillor Ronnie Round	Knowsley Borough Council	Leader of the Council	Now and quarterly	Cllrs McDermott and D Cargill meeting or before or after Merseyside Leaders
Councillor Morgan	Knowsley Borough Council	Relevant portfolio holder at Knowsley and Deputy Chairman of The Mersey Partnership	Now and quarterly	Cllr Polhill
Sue Jarvis	Knowsley Borough Council	Head of relevant service	Now and quarterly	Stephen Leng, Sally McDonald meetings
Jill Wilson	Knowsley Borough Council	Head of Planning	Now and monthly	Phil Watts meeting/E-mail
Mick Noone	Knowsley Borough Council	Head of Transportation, Highways and Engineering	Now and monthly	Stephen Leng, Dave Cunliffe, Sally McDonald
David Moore	Knowsley Borough Council	Assistant Director Economy and Employment	Now and 6 monthly	Gary Collins, Wesley Rourke
Abigail Howarth	Merseyside Policy Unit (MPU)	Director MPU also supports the Merseyside reps on NWOP	Now and 6 monthly	Wesley Rourke, Sally McDonald as part of regular forums e.g. Merseyside Officer groups
Graham Haywood	Sefton Borough Council	Advocate of strong sub-regional partnership working, is the Merseyside Lead Chief Officer on European issues	Now and 6 monthly	David Parr before/after SRP Exec of Chief Exec's meetings
Councillor Flo Clucas	Liverpool City Council	Chair of North West European Partnership	Spring 2007	Cllr Dave Cargill, before or after NWREP
Councillor Phil Davies	Wirral MBC	Merseyside representative on NWOP steering committee (has spoken in support of Halton at public meetings vis a vis European programme	Now and quarterly	Cllr Dave Cargill via post 2006 steering group
Ian Gould	Cheshire County Council	County Property Manager	Spring 2007	Angela Gore, Sally McDonald
Local and sub-regional Media	Local papers Sub-regional papers Trade Magazines	Media campaign	tbc	Communications and Marketing Michelle Baker Gill Cook
Bill Badrock	Chamber of Commerce	Private Sector Champion	Now and 6 monthly	Derek Sutton, Sally McDonald

Robin Tudor	Liverpool John Lennon Airport	Beneficiary	Spring 2007	Dick Tregea, Derek Sutton
Keith Grey	Freightliner Ltd	Beneficiary	Spring 2007	Stephen Leng, Dave Cunliffe, Sally McDonald, meeting
Flemming Dalgaard	Maersk Line	Beneficiary	Spring 2007	Stephen Leng, Dave Cunliffe, Sally McDonald, meeting
Ian Carmichael	Maersk Line	Beneficiary	Spring 2007	Stephen Leng, Dave Cunliffe, Sally McDonald, meeting
Steve Rhymes	Network Rail	Interest Group	Now and 6 monthly	Mike Hatfield, Mike Bennett, Sally McDonald, meeting
Jim Teasdale	Mersey Maritime Ltd	Interest Group	Now and 6 monthly	Dick Tregea, Derek Sutton, Sally McDonald through 3MG steering group
Steve O'Connor	O'Connor Group of Companies	Private Sector Champion	Now and 6 monthly	Dick Tregea, Derek Sutton Sally McDonald through 3MG steering group
Keith Williams	Drawbridge Securities Ltd	Private Sector Champion	Now and 6 monthly	Dick Tregea, Derek Sutton Sally McDonald through 3MG steering group
Jim Quinn	AHC Warehousing Ltd	Private Sector Champion	Now and 6 monthly	Dick Tregea, Derek Sutton Sally McDonald through 3MG steering group