

**REPORT TO:** Employment Learning and Skills and  
Community Policy Performance Board

**DATE:** 19<sup>th</sup> September 2022

**REPORTING OFFICER:** Operational Director Economy, Enterprise and  
Property

**PORTFOLIO:** Employment, Learning and Skills, and  
Community

**SUBJECT:** Liverpool City Region Growth Platform

**WARD(S)** Borough-wide

**1.0 PURPOSE OF THE REPORT**

1.1 The purpose of this report is to inform Members that Mark Basnett, Managing Director of the Liverpool City Region Growth Platform will provide a presentation on the role and work of his organisation.

**2.0 RECOMMENDATION: That:**

**i) Members consider how the Liverpool City Region Growth Platform contributes to supporting businesses in Halton.**

**3.0 SUPPORTING INFORMATION**

3.1 Members will remember that a PPB Scrutiny Topic Group was established:

To consider what type of support (technical and financial) is available to businesses in Halton.

To provide a retrospective look at funding and provide future 'horizon scanning'.

To consider the resources available to deliver these services and potential future risks and opportunities.

To understand how this support is provided and by which organisations.

To assess whether the support provided continues to be relevant to the needs of businesses.

3.2 It was suggested that external 'expert witnesses' would be invited to

share their knowledge and experience of supporting businesses in Halton.

3.3 The Liverpool City Region Growth Platform was established jointly by the Liverpool City Region Local Enterprise Partnership and Combined Authority to help strengthen, simplify and coordinate the business landscape for the City Region. In summary, to make it easier for businesses to start, grow and invest in the City Region. Mr Basnett will outline the organisation's mission which is to deliver growth across the City Region – through business support, attracting investment and developing talent to create a fairer, greener and more inclusive economy for all who live and work here.

3.4 It is expected that Mr Basnett will refer to the positive relationships that exist between the Growth Platform and the Council and will provide examples of positive collaborative working that has taken place during the last few years.

#### 4.0 **POLICY IMPLICATIONS**

4.1 There are no further policy implications.

#### 5.0 **OTHER/FINANCIAL IMPLICATIONS**

5.1 There are no other or financial implications arising from the report.

#### 6.0 **IMPLICATIONS FOR THE COUNCIL'S PRIORITIES**

##### 6.1 **Children & Young People in Halton**

##### 6.2 **Employment, Learning & Skills in Halton**

The presentation will outline business support and inward investment activities which focus on creating employment in the borough.

##### 6.3 **A Healthy Halton**

##### 6.4 **A Safer Halton**

##### 6.5 **Halton's Urban Renewal**

#### 7.0 **RISK ANALYSIS**

7.1 There are no risks identified.

#### 8.0 **EQUALITY & DIVERSITY IMPLICATIONS**

8.1 None identified.

9.0

**LIST OF BACKGROUND PAPERS UNDER SECTION 100D OF  
THE LOCAL GOVERNMENT ACT 1972**

<b>Document</b>	<b>Place of Inspection</b>	<b>Contact Officer</b>
Not Applicable		